

# HONG KONG METRO

## VITAL CENTER FOR INTERNATIONAL FINANCE WITH ACCESS KEY ASIAN EXCHANGES

Equinix helps companies accelerate business performance by connecting them to their customers and partners inside the world's most networked data centers.

Our Hong Kong data centers are business hubs for 550+ companies. Customers can choose from a broad range of 80+ network services providers. Equinix customers can interconnect directly to other customers and partners in their digital supply chain including a dense concentration of enterprises, networks, IT and cloud service providers.

The Hong Kong colocation facilities enable customers to be part of a rich industry ecosystem that is strategically situated in one of Asia's busiest centers for international finance and trade. Equinix has the leading regional Internet exchange and one of the most carrier dense network hubs in Hong Kong.

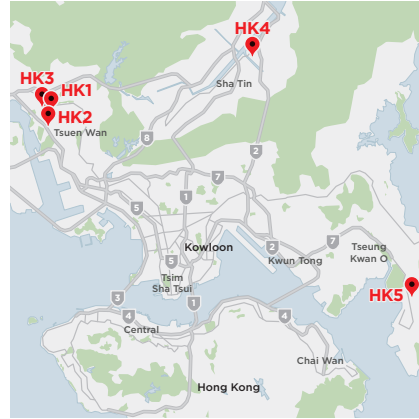
### Hong Kong Metro Facilities

The Equinix Hong Kong metro International Business Exchange™ (IBX®) data centers consist of five buildings with more than 26,500+ m<sup>2</sup> (288,000+ ft<sup>2</sup>) of colocation space.

### Equinix Value by Vertical

#### For Network Service Providers

- Leading regional Internet exchange and one of the most carrier dense network hubs in Hong Kong with 80+ network service providers
- Direct access to Microsoft Azure including Office 365 and Google Cloud Platform via Equinix Cloud Exchange Fabric™



#### For Enterprises

- Performance Hub™ to enable next generation WAN architecture for a secure and highly reliable connectivity to 80+ network service providers and 145+ cloud and IT service providers
- Direct, on-demand private access to multiple cloud providers and multiple networks via the Equinix Cloud Exchange Fabric



Equinix HK1 IBX exterior

#### For Cloud and IT Services Providers

- Ability to connect to 550+ companies collocated with Equinix in Hong Kong
- Equinix Cloud Exchange enables providers to quickly offer direct cloud access services globally
- Ability to sell to 60+ content and digital media providers and 80+ network service providers

#### For Content and Digital Media

- Interconnect with 80+ network service providers and 60+ content and digital media providers
- Interconnect with a wide variety of Content Digital Media ecosystems (e.g. CDN networks, Advertising exchange and E-commerce platforms)

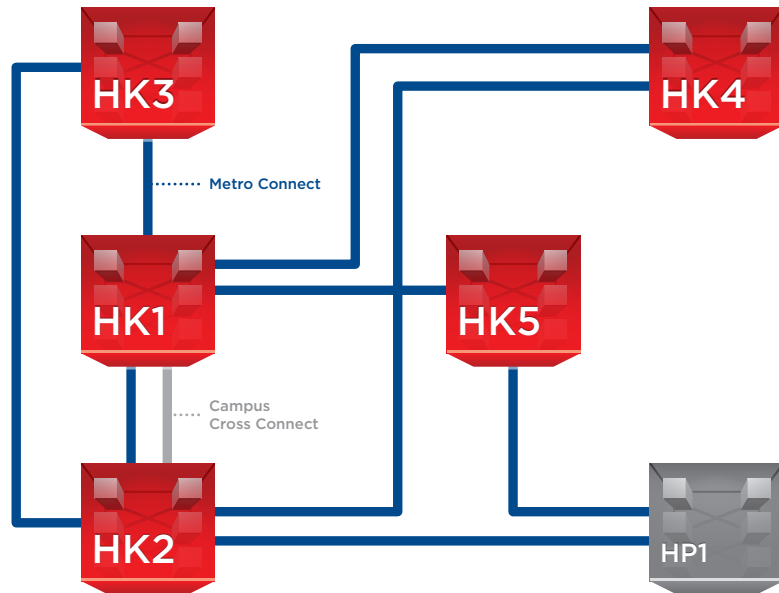


Equinix HK1 IBX colocation

#### For Financial Services

- Financial hub of Asia with a strong financial ecosystem (140+ ecosystem participants including banks, exchanges and multiple market data vendors)
- Offers Business Continuity Trading Room (BCTR) service supporting recovery requirements for financial firms' front and back-office personnel

## Connectivity Options Through Equinix



## Reasons To Believe In Us

### Global Data Centers

- 210+ data centers, 56 major markets, \$28B+ capital invested in capacity/new markets, global availability 99.9999%+

### Connected

- 1,800+ networks, 370,000+ interconnections

### Partners, Customers and Prospects

- Blue-chip customer base of 9,700+ global businesses across 26 countries, on 5 continents representing network, digital media, financial services, cloud/IT and enterprise leaders

## Equinix Customer Count Per Vertical



**80+**  
Network



**115+**  
Enterprise



**140+**  
Financial Services



**60+**  
Content and Digital Media



**145+**  
Cloud and IT Services

### Contact Us

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